



Integration Mind
Integration services made easy.

Tel: (818) 276.1792

cs@integrationmind.com

ICQ: 433-857-869

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Integration Mind integrates NATS with ClearCard.

In an effort to allow Chadster.com to use the NATS affiliate system in order to have affiliates credited for traffic they send to their site, Integration Mind was asked to create a custom redirect program which would allow users to enter the Chadster site and click an up-sell button.

This up-sell button would already contain the user information passed to NATS and into Clearcard allowing users to upgrade without the need for filling in all the information required. This integration also required the development of a custom SMARTY template in order for users to not see the NATS join page and rather click on a click and get redirected directly to the ClearCard payment page.

Our integration worked perfectly and some testing and affiliates were now provided a new way to send traffic to Chadster.com and up-sell (once logged in) to a new VIP option.

Integration Mind completed in this integration in only a few weeks.